



INTERNATIONAL ENTREPRENEURSHIP

Applications for the next start of our online project „**International Entrepreneurship**“ is now open. We invite international students to participate at this project.

KEY FACTS

Duration: four months from October

Language: English

ECTS: 15 credit points

No. of participants: 20

Assessment: final report of 10 pages and online presentation

The project includes a virtual classroom with German-International tandem partners who jointly manage business decisions. Students play individually as well as in mixed teams in eight rounds against a computer using adobe connect and skype as their tool of communication.

The project is divided into the Business Simulation part where participants **simulate** the position as **general manager** of a lift producing company who must **sell their products and services** during this project.

The part of the Online Company Project contains the **group work** of international students to come up with their **idea of an own product or service** and to **prepare a business plan** (not part of the project).

The aim is to make entrepreneurial decisions by using data from market, cost and resources analysis, to defend these decisions in a final report and explain the outcomes in **English**.

After having completed the Business Simulation students will be able to manage business projects in small companies such as Start-Ups.

Application process is open for a maximum of 20 students. If you have any questions, please do not hesitate to contact us.

WEBSITE

www.ist-hochschule.de/international-entrepreneurship

CONTACT



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